

Curriculum Vitae

Personal information

First name / Surname **Paolo Cavanna**
Address 24, Via Valperga Caluso, 10125, Torino, Italy
Telephone Mobile: +39 3493252024
E-mail paolo_cavanna@homail.com
Skype ID paolo.cavanna69
Website www.paolocavanna.it
Nationality Italian
Date of birth 10/9/1980

Gender M

Work experience

Dates Present – March 2010
Occupation or position held **FRONT END DEVELOPER**
Main activities and responsibilities Front end development for desktop and mobile browsers, via (x)html, css and javascript, with an emphasis on cross browser compatibility (from IE6 on) and SEO oriented coding. For some examples of my work, see further (*portfolio*).
Name and address of employer Domino S.r.l., Via A.Filippa 14, Torino (Italy)
domino.it
Type of business or sector Web and interaction agency

Dates July 2009 – June 2007
Occupation or position held **PRESS OFFICE**
Main activities and responsibilities Writing press releases and maintaining contact with journalists and press. Representing the studio at international events such as MIFA (Annecy), MIPTV and MIPCOM 2008 (Cannes), the Bologna Children Book Fair 2008 (Bologna).
Name and address of employer Làstrego & Testa Multimedia, Via San Sebastiano Po 7D, Torino (Italy)
www.lastregoetesta.it
Type of business or sector Cartoon production studio

Dates January - May 2007
Occupation or position held **ASSISTANT RESEARCHER**
Main activities and responsibilities Monitoring, analyzing and summarizing the printed press and websites. Collaborating in the company's research activities, particularly in the semiotic and linguistic analysis of advertising campaigns.
Name and address of employer Matica, Via Sant'Anselmo 6, Torino (Italy)
www.maticaonline.it
Type of business or sector Advertising and communication agency, strategic marketing and research

Education and training

Dates	November 2009 – March 2010
Title of qualification awarded	Graphic designer for multimedia applications
Principal subjects/occupational skills covered	Design and development of multimedia applications, accessibility and usability
Name and type of organisation providing education and training	Immaginazione e Lavoro, training company, Via XX Settembre, 22 - 10121 Torino www.immaginazioneelavoro.it
Dates	14th – 15th October 2009
	Personal SEO/SEM course
Principal subjects/occupational skills covered	The basic of SEO oriented coding and an understanding of SEM dynamics
Name and type of organisation providing education and training	YoYo Formazione , Via Trieste 38, 36045 Lonigo (VI) www.yoyoformazione.it
Dates	1999 - 2006
Title of qualification awarded	Master's degree in Arts (MA): final mark 110/110 summa cum laude
Principal subjects/occupational skills covered	General: - Italian language; English language; Latin language; Italian, American and Latin literature history; art history; history. Specific: - Semiotics; pragmatics; Italian linguistics; general and applied linguistics; Romance philology; aesthetics.
Name and type of organisation providing education and training	University of Turin, college of liberal arts, Via Verdi, 8 - 10124 Torino. www.unito.it

Personal skills and competences

Mother tongue **Italian**

Other language(s) **English**

Self-assessment
European level (*)

Language

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user	B2	

(*) *Common European Framework of Reference for Languages*

Social skills and competences Good social skills, the ability to adapt to any situation, competences acquired in the different working environments mentioned above and mainly during international fairs like Mipcom and MipTV, where it was necessary to manage contacts with journalists and press officers both Italian and foreigner. I'm also used to work in team and to offer my knowledge and skills to get the best results and to solve problems.

Organisational skills and competences The tendency towards the rationalization of goals and consequent good organizational skills, both individual and of a group.
At Domino I work in tight collaboration with UI/graphic designer, Java team and, most of all, my colleague in the front end team, sharing knowledge and best practices.
At Lastego & Testa I had to autonomously conceive and develop the promotional campaign and also plan the upgrading and management of the corporate websites in collaboration with the webmaster.

Technical skills and competences	<p>HTML (5), CSS(2,3), JAVASCRIPT (OOP skills too) and JQUERY framework: all code hand written. In the habit of working with AJAX, parsing JSON and XML and building against 3rd party APIs (Facebook, Twitter, Flickr, Google, etc.).</p> <p>Tendency towards writing unobtrusive Javascript and attention to W3C methods and best practices. Experience in translating conceptual wireframes and prototypes into html/css templates. Cross browser compatibility oriented (from IE6 on) and SEO enthusiast.</p> <p>Experience in building e-mail template and working with a cms.</p> <p>Writing skills, public relations and events management.</p>
Computer skills and competences	<p>Good knowledge of Apple Mac OS X and Microsoft Windows.</p> <p>Basic knowledge of Linux/Ubuntu 9.</p> <p>Good knowledge of web browsers (Mozilla Firefox and its add-ons, Microsoft Internet Explorer, Apple Safari, Google Chrome, Opera) and e-mail applications (Mozilla Thunderbird, Apple Mail, Microsoft Outlook).</p> <p>Good knowledge of graphic design applications (Adobe Photoshop, Fireworks, Illustrator).</p> <p>Knowledge of version control systems (Tortoise svn).</p> <p>Basic knowledge of multimedia production application (Adobe Flash).</p> <p>Basic knowledge of video editing applications (Adobe Premiere CS3, Apple Final Cut Pro 5).</p> <p>Good command of Microsoft Office tools (Word, Access, PowerPoint).</p>
Driving licence	Category B
Additional information	References supplied on request
Portfolio	<p>A list of my works:</p> <ul style="list-style-type: none"> - Fiat Group Automobile / fiat.it - Fiat Group Automobile / Fiat Air Technologies - Alfa Romeo / mitoenergymachine.com - Isolpack / isolpack.com - Annapurna / annapurnaventures.com - New Holland Group / thecleanenergyleader.com - Mattei Group / matteigroup.com - ISC / iscsrl.com - 47 Hotel / mobile.fortysevenhotel.com - Fiat Group automobile / Ciao Fiat mobile

Signature

